

Questions	Main Topics emerged
<p><b>What, in your opinion, are the greatest challenges for Vinschgau in terms of job opportunities, especially for young people?</b></p> <p><b>Alternative youth: If you could ask three questions to a psychic who could see the future, what would you ask him?"</b></p>	<p><b>Education:</b>  Continue to guarantee a high level of education in (almost) all areas, i.e. all existing types of secondary schools in Schlanders and Mals should continue to be offered.  Good command of the languages, especially the second language Italian</p> <p><b>Job offer</b>  To find enough qualified workers (for all sectors, e.g. tourism, crafts, etc.)  Too few jobs for academics (uncertainty to work in the studied roof)  Stop the brain drain, especially from the side valleys  Fear of closing the hospital, which offers many attractive jobs  Too high wage levels in neighbouring Swiss region, resulting in competition for employees  Making craftsmanship more interesting for women too</p> <p><b>Digitalization</b>  Comprehensive broadband expansion  Digital economy needs infrastructure (fast internet, premises, studios, augmented reality)  Workplace destruction in craft sector feared due to digitization</p> <p><b>Transportation/Mobility:</b>  Expansion of the railway network towards Austria/Switzerland  Traffic problems on Vinschger Strasse  Improve accessibility</p>

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<p><b>In your opinion, what would be a desirable (and realistic) labour market situation for young people in the Vinschgau in 2030?</b></p>	<p><b>Place of work/work environment:</b>  Workplaces as close to home as possible, i.e. no long commuter routes;  Good pay  Diversification of jobs and companies  More jobs for academics  Good training of employees in the digital sector</p> <p><b>Education:</b>  Today's training offer also in the future and adaptation to future requirements (above all digital competences)</p> <p><b>Company:</b>  Good and balanced mix between sectors (trade/services, industry/handicrafts, agriculture) and greater diversification  Building a "digital economy"  Growth of companies through export orientation (mainly to Switzerland, Austria, the rest of Italy)  A well functioning branch office of the Bolzano Technology Park (BASIC) in Schlanders for the promotion of start-ups and innovation and research.</p> <p><b>Public services:</b>  Maintaining the hospital and schools as large employers, especially for academics  Decentralisation of public offices or branch offices of the offices</p> <p><b>Tourism:</b>  Investments in high-quality and sustainable tourism (e.g. cycling tourism); more 4-5 star companies; increase in overnight stays/visitor numbers in structurally weak communities;"</p>

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<p><b>In return, what, in your opinion, would be an unfavourable (but realistic) labour market situation for young people in the Vinschgau in 2030? What should we be worried about?</b></p>	<p><b>Increase in emigration, as attractive local jobs are becoming increasingly scarce, due to:</b>  Closure of Schlanders Hospital (many jobs would be lost and people would migrate)  Closure/reduction of secondary schools due to a decline in the birth rate and the attractiveness of the city of Merano  Closure of a larger enterprise and lack of diversification of the economy so that jobs cannot be replaced  Centralisation of public services (offices only in Merano and Bolzano)</p> <p><b>Professional situation for young people:</b>  - Graduation no guarantee for job  - Too high demands regarding work experience  - Digitisation could lead to job losses and, in particular, threaten smaller craft businesses</p> <p><b>Cooperation and community life:</b>  - poor cooperation between agriculture and tourism</p> <p><b>The tense traffic situation is not resolved:</b>  Negative effects on tourism and businesses, as there is no easy accessibility; danger that the Vinschgau is perceived as a side valley and thus restricted in its development.</p> <p><b>Climate change:</b>  Glacier retreat poses a danger to water reserves, especially for agriculture and the jobs there (very many employees in the cooperatives).</p> <p><b>"Dying" town centres:</b>  Closure of smaller shops and thus loss of jobs in the trade, as online orders become the rule and it is not possible to offer a local alternative.  Loss of quality of life, as the shopping and leisure opportunities on site are diminishing</p> <p><b>Worsening of language skills:</b></p>

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<p><b>When you think of the companies in the Vinschgau, how should they develop in order to be successful in the future? (To what extent should the "corporate culture" change)</b></p> <p><b><i>Alternative (for school principal, mayor, public administration): What changes should local public administrations make to increase the chances of successful results? How should the administrative culture change?</i></b></p> <p><b><i>Alternative (for young people): Which attitudes in society (mentality, questions of living together etc.) would have to change in the Vinschgau in your opinion, so that the desirable situation you described before for 2030 results?</i></b></p>	<p><b>Public sector</b></p> <p>The creation of administrative units, i.e. a merger of individual municipal services (e.g. accounting, municipal police), but the maintenance of political independence.</p> <p>Public services should increasingly be offered digitally, accessible from home</p> <p>Changing the public procurement law, especially the price criterion, so that services can be provided by local companies that use local products and reinvest the value added locally.</p> <p>Public facilities must be used efficiently, so the school buildings should also be fully functional.</p> <p><b>Company:</b></p> <p>Provide incentives for employees: flexible working hours, childcare, meals, etc..</p> <p>Better involvement of employees in decision-making and better use of their skills</p> <p>Digitalization and make positive use of it: Internet, accounting, IT systems, online trading</p> <p>Export orientation also for small and medium-sized enterprises (especially to the border regions of Switzerland and Austria)</p> <p>More courage to try something new</p> <p>To move away from the pure idea of competition when it comes to protecting oneself from external dangers: e.g. to build up a common network during digitisation and online trading.</p> <p><b>Society:</b></p> <p>More openness and fewer envythinks required. Due to constant competition, there is too little cooperation in society.</p>

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<p><b>Looking back, what were the most important events that led to the current situation on the labour market?</b></p> <p><b>Alternative (with school principal, mayor, public administration): What were the most important learning experiences of the public administration in the past in order to improve the job opportunities for young people in Vinschgau?</b></p> <p><b>Alternative (young people): Which factors/events have influenced your personal choice of job or school/study?</b></p>	<p>The development and growth of tourism and the construction of ski resorts  The foundation of the fruit cooperatives and their merger into VI.P.  The successful development of some industrial companies that now operate internationally  The fact that operations could be maintained during the financial and economic crisis (from 2009-ca. 2014) and there were hardly any redundancies.  The small and medium-sized businesses as the backbone of the Vinschgau economy were able to prevent this.  The increasing professionalisation of the workforce and the increase in the duration of education or the average higher education of people  The opening and expansion of the secondary schools and the new fields (e.g. mechanics, machines, mechatronics and energy) in Mals and Schlanders.  Work/takeover of family business.  Connection to the home region.</p> <p><i>(less frequently mentioned, but also occurred on other issues:)</i>  The establishment of the BASIC Technology Park as a branch of the Technology Park in Bolzano  The Internet and its new possibilities; the speed in the world of work and business has increased and the pressure to perform has also increased.  increasing mobility; of both goods and people  Trend towards larger shopping centres, supermarkets, etc.</p>
<p><b>If you could make completely autonomous decisions without having to take into account any obstacles or restrictions (resources or official requirements), what decisions would you make immediately to improve the future job opportunities for young people in the Vinschgau?</b></p>	<p>Promotion of start-ups through a technology park (BASIC); provision of premises for young companies  Create research and training opportunities, make Vinschgau more attractive for academics  Expansion of the fibre optic network  Extension of the railway line to Switzerland/Austria  Lower non-wage labour costs so that employees can earn a higher net salary  Promotion of companies in their growth, development and export strategy</p> <p>Offer more internships, generally the youth should get more opportunities to get to know professions  Craft sector and the construction industry, making them more interesting</p>